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Rui He

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SUMMARY/

Innovative and deadline driven graphic designer with expertise in branding, visual systems, editorial design, motion graphics, and marketing campaign graphics. Able to collaborate with other creatives on the team with open-mindedness and strong communication skills.

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EXPERIENCE/

Google, Communication Designer | Contract

02.2020-Present

Working with Google's Privacy and Data Protection Office team, I support visuals for different teams under PDPO. I work on various projects, including branding, presentation decks, websites, and email newsletters. I also develop visuals for slides templates and libraries.

Facebook, Visual Designer | Contract

10.2019-1.2020

As part of Facebook's creative team The Bridge, I developed illustrations, branding, guidelines, swags, and presentation decks to support different teams under the Enterprise Engineering pillar. I worked closely with product designers, managers, and content strategists to create meaningful products and services for Facebook's employees.

Facebook, Communication Designer | Contract

08.2019-09.2019

I joined Facebook's Creative Department as a track section keynote designer for the Oculus Connect 6 Conference. I worked with leads from the Oculus team to develop their story visually while creating the appropriate illustrations, animations, and layouts.

N Project Design Corp, Freelance Graphic Designer

03.2019-08.2019

I collaborated with various clients in the Bay Area and produced detailed visuals and layouts tailored towards different clients' requests and needs. I developed content for print marketing materials and packaging graphics.

The Daily Illini, Graphic Designer

09.2012-05.2013

I worked in teams with editors, photographers, and other graphic designers for a student-run newspaper that has been published for the community of the University of Illinois at Urbana-Champaign since 1871. I focused on designing layouts for the News, Sports, and Public Opinion pages.

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EDUCATION/

MFA: Graphic Design and Digital Media

Academy of Art University

02.2015-12.2018

BFA: Industrial Design

University of Illinois at Urbana-Champaign

08.2009-05.2013

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EXPERTISE/

Branding

Editorial Design

Typography

UI/UX

Motion Graphic

Keynote Design

3D Printing

AR

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SOFTWARE/

Adobe Creative Suite

SolidWorks

Rhino

Keyshot

Unity

InVision

Sketch

Keynote